



Enhancing the Value of a US Education

Julie Chen, Chancellor

#1 PUBLIC UNIVERSITY

IN MASSACHUSETTS

WALL STREET JOURNAL

#1 SOCIAL MOBILITY

AMONG MASSACHUSETTS UNIVERSITIES

WALL STREET JOURNAL

#1 FOR 10-, 20-, 30-, AND 40-YEAR RETURN ON INVESTMENT

AMONG PUBLIC RESEARCH UNIVERSITIES IN MASSACHUSETTS

GEORGETOWN UNIVERSITY CENTER ON EDUCATION & THE WORKPLACE

#1 BEST VALUE

AMONG PUBLIC UNIVERSITIES IN MASSACHUSETTS

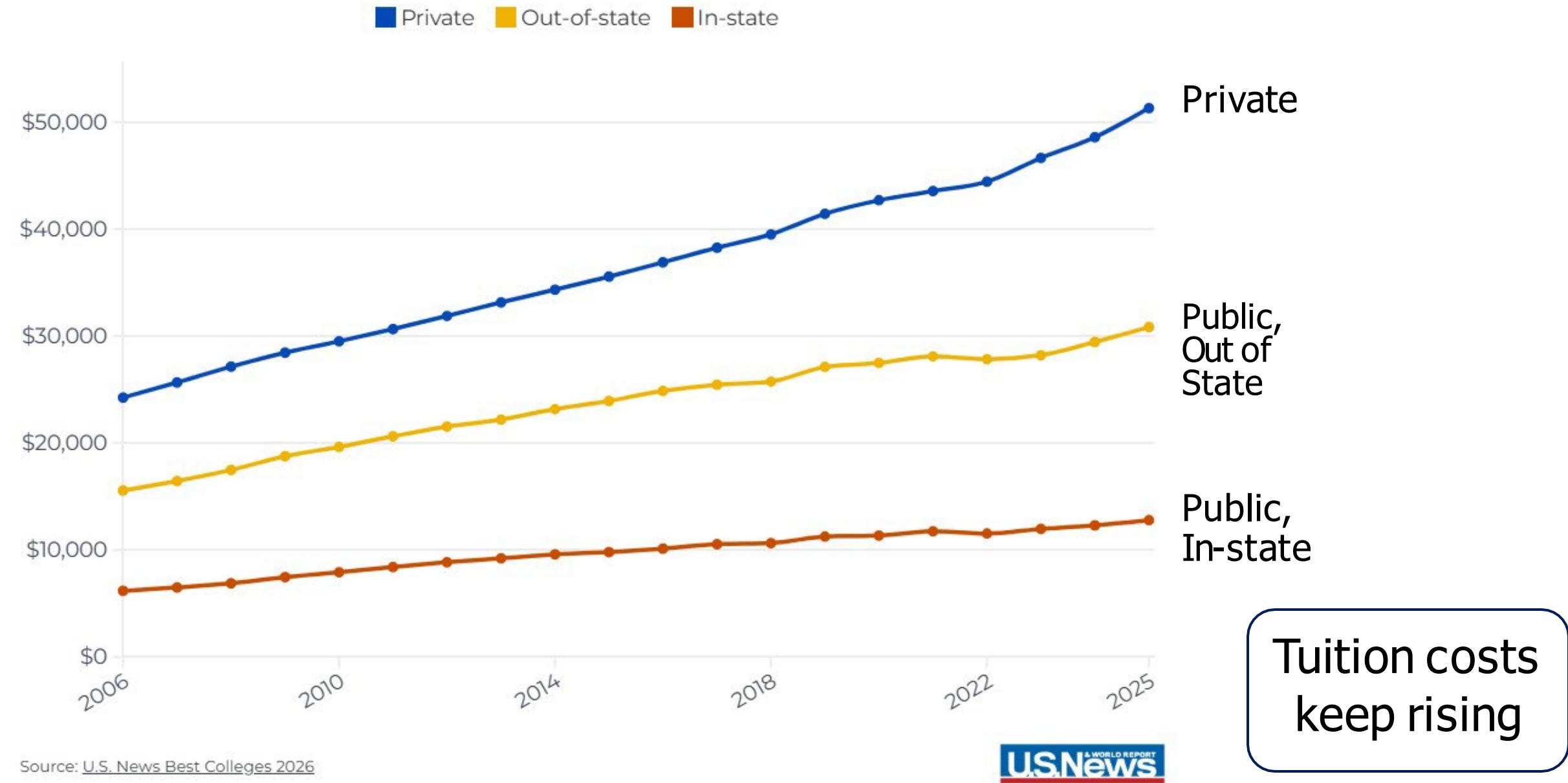
WALL STREET JOURNAL, US NEWS & WORLD REPORT

#1 STARTING SALARIES

AMONG PUBLIC UNIVERSITIES IN MASSACHUSETTS

Payscale.com RANKINGS

20-Year Average Tuition Growth Among National Universities, 2005-2025



Source: U.S. News Best Colleges 2026

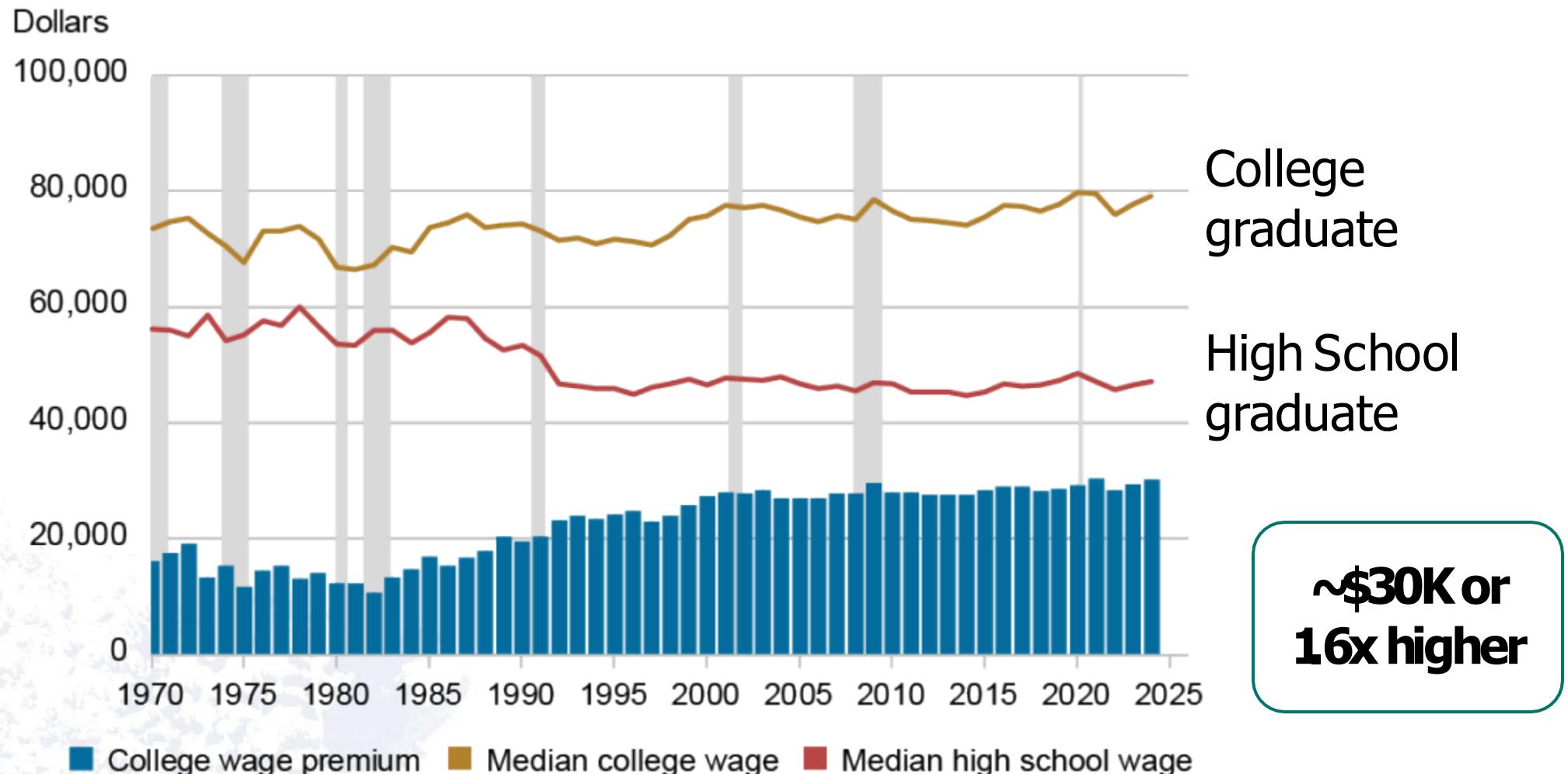
U.S. News & WORLD REPORT



Is College Worth It?

The College Wage Premium Remains Near Its All-Time High

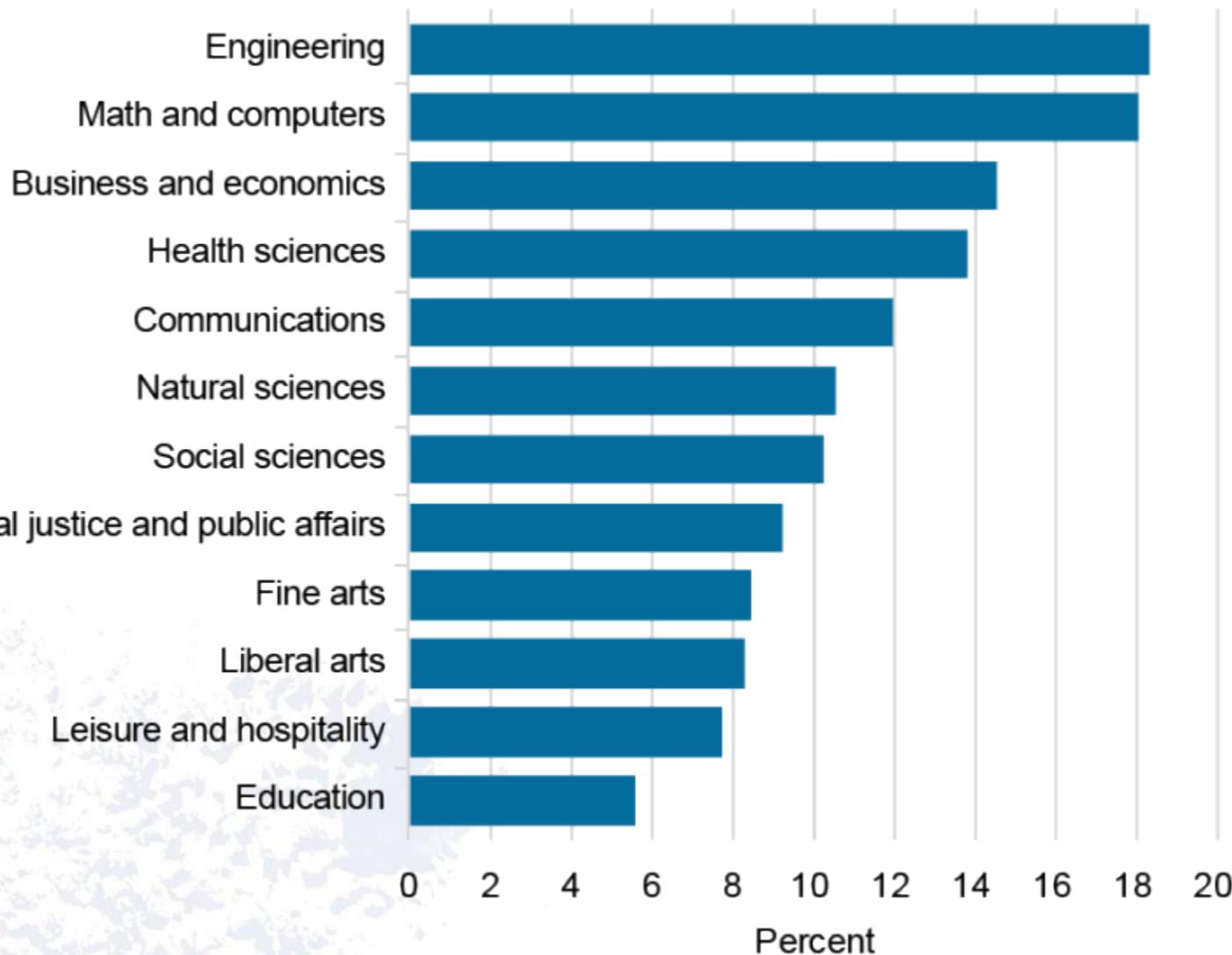
Liberty Street
Economics:
Analysis



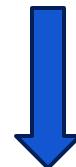
Sources: US Census Bureau and Bureau of Labor Statistics, Current Population Survey, March Supplement (IPUMS); US Bureau of Labor Statistics, Consumer Price Index Notes: Shaded areas indicate periods designated as recessions by the National Bureau of Economic Research. Amounts are expressed in 2024 dollars.

Median Rate of Return Differs by Major

Liberty Street
Economics:
Analysis



Rate of return for college investment not the same for all majors



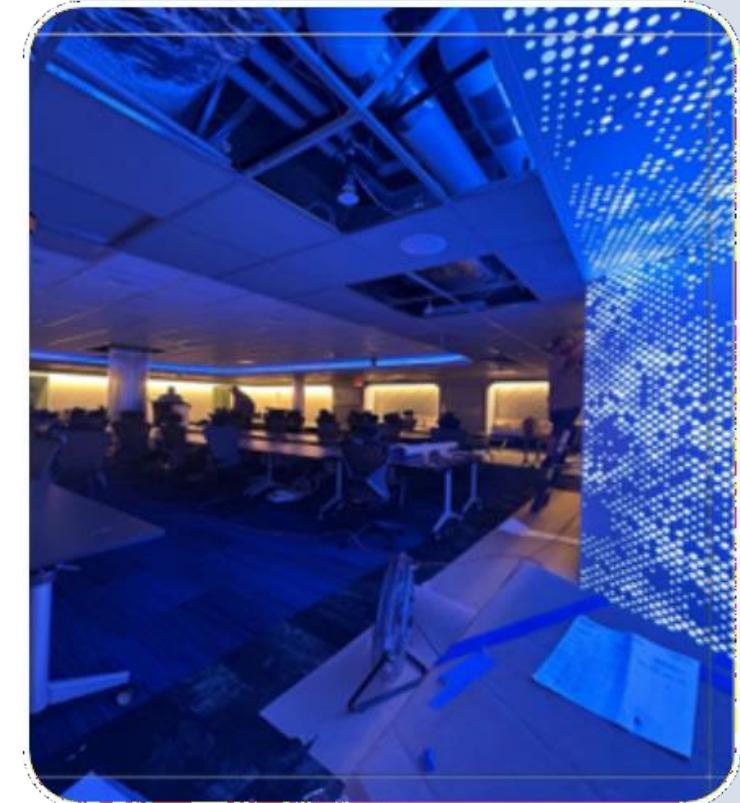
Goal is not for everyone to pick highest salary careers, but to make informed decisions

Sources: U.S. Census Bureau, 2023 American Community Survey (IPUMS); the College Board; U.S. Department of Education, National Center for Education Statistics.

The UMass Lowell Guarantee

Every first-time, first-year UMass Lowell student will have the opportunity to pursue at least one Career Connected Experience during their undergraduate program....

- earning pay, credits, or both before they graduate



Opportunities include:

- Industry Co-ops & Internships
- Government & Non-profit Internships
- Research with faculty
- Clinical Placements
- Education
- Community-based projects
- Faculty-led study abroad



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Abdullah Abou Mahmud, '23 Computer
Science

Microsoft

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Alejandro Lopez, Economics
The Washington Center, Model UN

MassDevelopment

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Arielle Joasil, '20, Electrical Engineering
UML Ctr for Adv Computation
Harvard-Smithsonian Ctr for Astrophysics
Thermo Fisher Scientific

PhD, Columbia

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David Nguyen, '21, Nursing
Tufts/Lowell General Hospital, Boston
Children's Hospital, Boston Medical Center

Boston Medical Center, Medical Intensive
Care Unit

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Pre-med major trained and worked as an
Emergency Medical Technician



Emerson Tully, '28 Nursing

Grant writing for Refuge Art

Career-Connected Experiences

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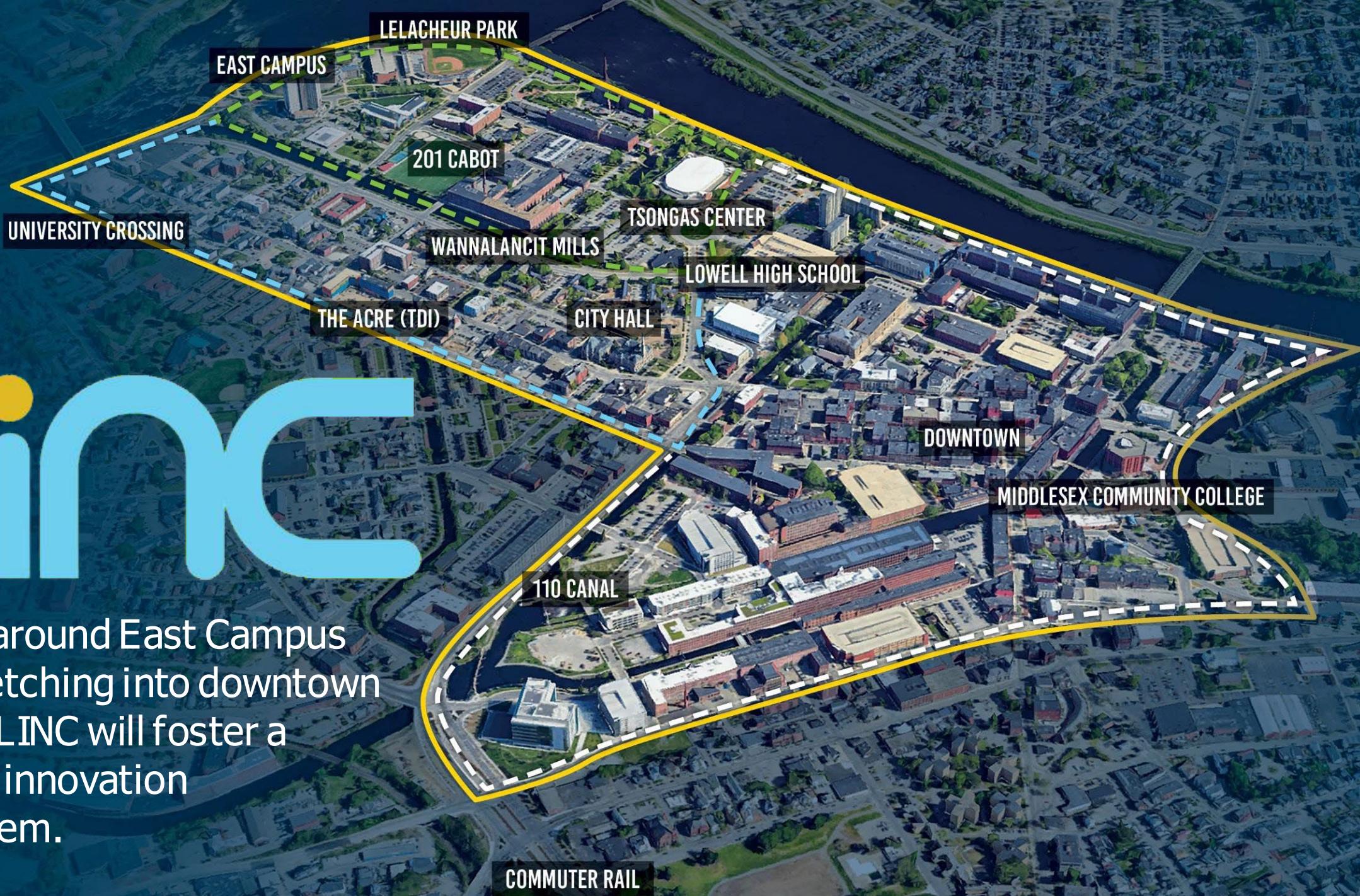
- Comparative Criminal Justice in London, England
- Art, Music & Culture in Paris, France
- **Exploring Educational Systems through Service in Placencia, Belize**
- Lisbon Through the Ages in Lisbon, Portugal
- **Immersive Audio Production in Belfast, Ireland**
- Comparative Arts, Paris, France
- Intensive Spanish and Culture in Cadiz, Spain

Career-Connected Experiences – Preparing Every Student

- Year 1: Exploring Options, Resumes, Interview skills, LinkedIn, Mosaic
 - Preparation, Confidence building
 - Immersive Scholars, On-campus, Community
- Year 2: Alumni mentors
 - External experience =reflection
- Year 3: Addtl CCEs
- Year 4: Career Launch or Grad School



On and around East Campus and stretching into downtown Lowell, LINC will foster a thriving innovation ecosystem.



201 CABOT STREET



Weston & SampsonSM



EAST CAMPUS
LELACHEUR PARK

201 CABOT

TSONGAS CENTER

LOWELL HIGH SCHOOL

CITY HALL

DOWNTOWN

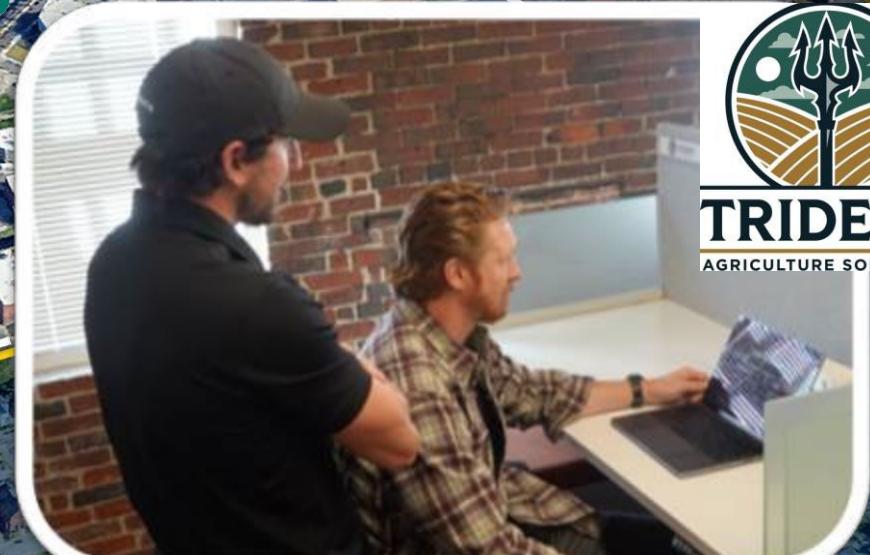
MIDDLESEX COMMUNITY COLLEGE

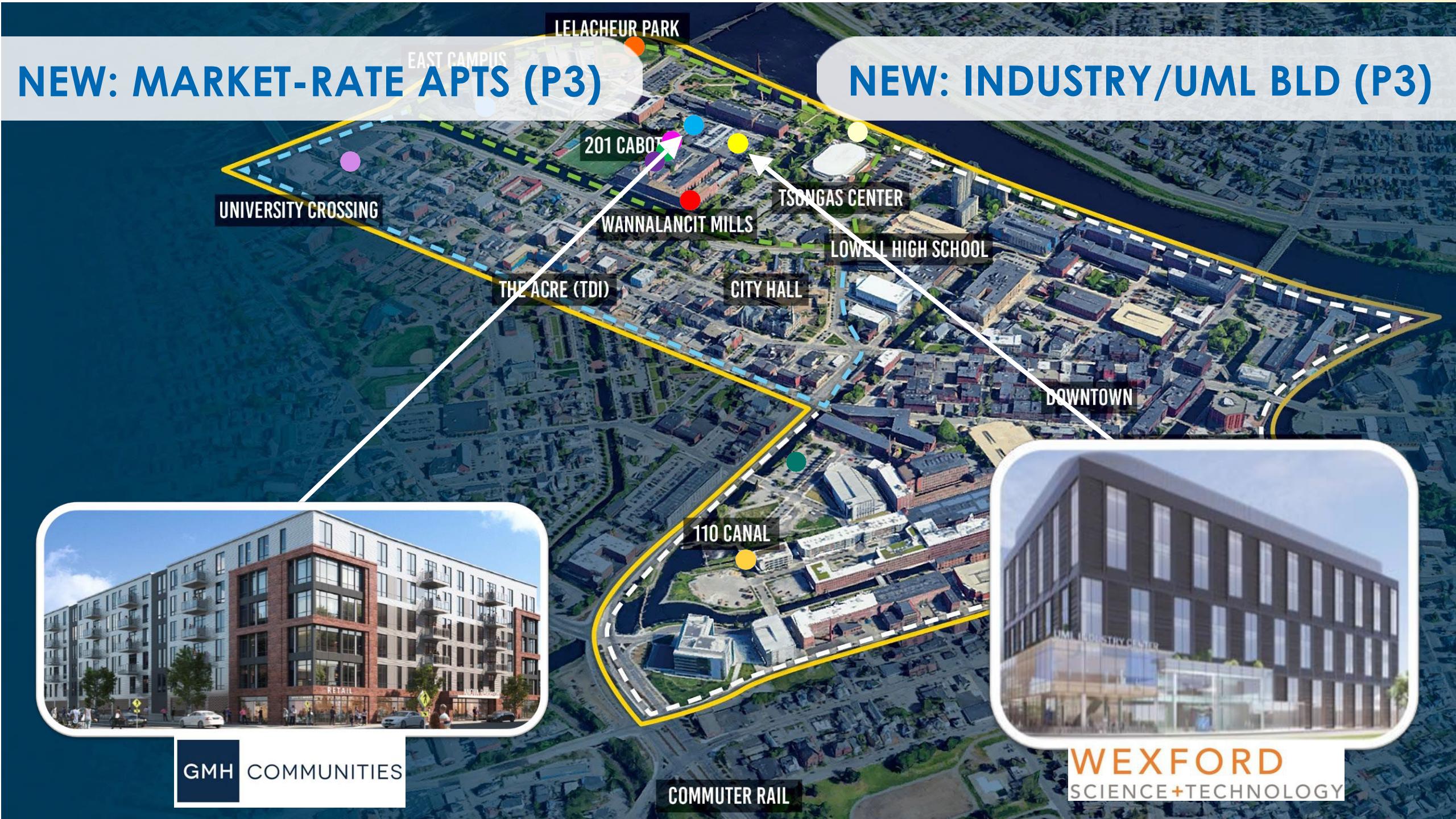


INNOVATION
HUB

110 CANAL

COMMUTER RAIL





GMH
COMMUNITIES

WEXFORD
SCIENCE + TECHNOLOGY



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UMASS LOWELL

